Midlands Seed was established in 1990, to support and encourage the production and export of arable crops from New Zealand.

Since then, the company has grown rapidly to become one of New Zealand’s top producers and marketers of vegetable and herbage seeds, pulses, oilseeds, cereal grains, and related value added food products. Our vision and commitment to developing strategic alliances with both the market and our grower production base, through continued research and development, has contributed to the company’s position at the forefront of the New Zealand and Australian arable industry.

Midlands Nutritional Oils produce and supply natural nutritional oils and food ingredients rich in essential fatty acids such as alpha-linolenic acid (Omega 3) and gamma-linolenic acid (Omega6).

All products are developed with the intent to benefit and promote health and well-being in today’s lifestyles. Our product range comprises of an extensive list of oils and oilseed products, specialising in bulk nutritional oils. A wide range of specialty oils are produced from our modern purpose-built premises. The focus is on quality, and locally produced seed creates some of the world’s best seed oils. In addition to our oils we also produce EFA rich oil powders, specialty concentrates, seed extracts and flour, and associated functional food ingredients.

Midlands Apiaries pride ourselves on producing the world’s finest honey.

Our experienced beekeepers strategically place hives in the most pristine, unpolluted lands and forests of clean green New Zealand. As well as producing honey, we also operate a full time buying team that sources honey from other areas of New Zealand. All honey is processed and dispatched from our very modern, newly built factory facility, further supporting our focus on quality and traceability at all stages of the supply chain.
Research & Quality Assurance

Research

Research is a key component of Midlands business. From the company’s beginning, one of its main priorities has been a focus on research to help secure the futures of both the company and their supply partners.

As a result the company now has extensive research and development programmes to support and encourage the development of the New Zealand and Australian Arable sectors.

This includes research relating to the companies existing range of products, as well as an extensive product development programme targeting high quality niche opportunities for the wider business. As well as a comprehensive in-house R&D programme, Midlands is also working with a number of external research providers including Universities and Government Research Institutes.

Quality Assurance

The quest for quality and a competitive edge is ongoing to ensure that Midlands products meet the highest international standards, with a quality assurance programme maintaining control at every point along the production process.

All testing procedures are implemented based on International standards, in addition to those required by the buyer. Test results are available via a certificate of analysis, which is validated against our own specifications and those of our customers to ensure compliance with international standards in a wide range of markets.

Regular contact with both International Buyers and Local Producers is maintained utilising all forms of modern communication.

Midlands operates Food Safety Programmes based on HACCP principles and is Certified to FSANZ standards. In addition, the company is Organically Certified by AsureQuality. AsureQuality certification is recognised by the International Federation of Organic Agriculture Movements (IFOAM) meaning in conjunction with equivalency agreements our Organic products are recognised as certified Organic worldwide.
Global Connection

Global View

In addition to the Canterbury Plains as the focal production hub, Midlands also has production activities in other areas of New Zealand, and seed production on both the mainland and Tasmania in Australia. In addition Midlands supplements its local supply chain with high quality raw materials from selected worldwide suppliers to maximise the value proposition offered to its customer base.

Canterbury Plains

The Canterbury Plains, with their combination of excellent soil types, a temperate climate and an abundant water supply for irrigation, create perfect growing conditions for a large number of arable products. Couple these favourable conditions with the expertise of Midlands personnel, enhanced by the relationships they have with world renowned research and marketing organisations, and the results are arable products which meet the highest world standards.

Contact us

<table>
<thead>
<tr>
<th>Midlands Seed</th>
<th>Midlands Nutritional Oils</th>
<th>Midlands Apiaries</th>
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</thead>
<tbody>
<tr>
<td>P: +64 3 308 1265</td>
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<td>E: <a href="mailto:seed@midlands.co.nz">seed@midlands.co.nz</a></td>
<td>E: <a href="mailto:oils@midlands.co.nz">oils@midlands.co.nz</a></td>
<td>E: <a href="mailto:honey@midlands.co.nz">honey@midlands.co.nz</a></td>
</tr>
<tr>
<td>PO Box 65, Ashburton 7740, NZ 393-405 West Street, Ashburton 7700, New Zealand</td>
<td>PO Box 65, Ashburton 7740, NZ 165 Walnut Avenue, Ashburton 7700, New Zealand</td>
<td>PO Box 65, Ashburton 7740, NZ 2-8 JB Cullen Drive, Ashburton 7772, New Zealand</td>
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<tr>
<td>midlands.co.nz/seed</td>
<td>midlands.co.nz/oils</td>
<td>midlands.co.nz/honey</td>
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</table>
Seed Multiplication

Product List

The following list contains a range of our seed multiplication products.

**Autumn Sown Crops**
- Cabbage
- Carrot
- Cereals (Wheat, Barley, Oats & Ryecorn)
- Clover
- Lupins
- Oilseed Rape/Canola
- Parsnip
- Parsley
- Red Beet
- Ryegrass

**Spring Sown Crops**
- Cereals (Wheat & Barley)
- Chinese Cabbage
- Chinese Kale
- Chinese Radish
- Choi Sum
- Chinese Mustard
- Pak Choi
- Phacelia
- Chinese Rape
- Oilseed Rape/Canola
- Red Radish
- Sprouting Radish
- White Radish

**Product Details**
All of the products listed above are GE Free.
**Available as Hybrid and OP
+Available as Hybrid only.
For further product details please see our website.

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**CALENDAR:**
Autumn sown and Spring sown growing seasons of the Mid Canterbury Region New Zealand. Individual crops will vary.

<table>
<thead>
<tr>
<th>Jan</th>
<th>Feb</th>
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**Key**
- Sowing
- Growing
- Flowering
- Harvest
- Shipping starts

midlands.co.nz
Arable Foods

Product List

The following list contains a range of our arable food products.

**Linseed (Flax Seed)**
- Brown Linseed*
- Brown Flax Seed Meal (Flake/Pellets/Milled)*
- Golden Linseed*
- Golden Flax Seed Meal (Flake/Pellets/Milled)*
- Ground Linseed Brown
- Ground Linseed Golden*
- LSA*

**Hemp Seed Products**
- Hemp Seed Hulled*
- Hemp Protein*
- Hemp Seed Meal (Flake/Pellets/Milled)*

**Specialty Oilseeds**
- Borage Seed
- Evening Primrose Seed
- Kiwifruit Seed
- Rape Seed
- Meadowfoam Seed

**Fibres (Flours)**
- Chia Fibre*
- Flax Seed Fibre*
- Hemp Seed Fibre*
- Pea Fibre
- Carrot Fibre
- Blackcurrant Fibre
- Kiwifruit Fibre

**Cereals**
- Milling Wheat
- Biscuit Wheat
- Malting Barley
- Pearl Barley*
- Buckwheat*
- Buckwheat Kibbles
- Buckwheat Hulled

**Pulses**
- Maple Peas
- Marrowfat Peas
- Blue Peas
- Prussian Peas
- Green Split Peas
- Green Pea Flour
- White Peas
- Yellow Split Peas
- Yellow Pea Flour
- Faba Bean Minor
- Chick Peas
- Chick Pea Flour
- Red Lentils
- Red Split Lentils
- Yellow Lentils

**Product Details**
All of the products listed above are HACCP Certified & GE Free.
*Available as Certified Organic.
For further product details please see our website.
Midlands Nutritional Oils

Product List

The following list contains a range of our nutritional oil products.

**Flax Seed Products**
- Brown Flax Seed Oil*
- Golden Flax Seed Oil*
- Brown Flax Seed Meal (Flake/Pellets/Milled)*
- Golden Flax Seed Meal (Flake/Pellets/Milled)*

**Hemp Seed Products**
- Hemp Seed Oil*
- Hemp Seed Protein*
- Hemp Seed Fibre (Flour)*
- Hemp Seed Hulled*
- Hemp Seed Meal (Flake/Pellets/Milled)*

**Nutritional Oils - Other**
- Almond Oil
- Apricot Kernel Oil
- Avocado Oil*
- Blackcurrant Oil
  - GLA 14%, 15%, 16%
- Borage Oil
  - GLA 20%, 22%, 23%, 24%
- Chia Seed Oil*
- Echium Oil
- Evening Primrose Oil*
  - GLA 9%, 10%
- Grape Seed Oil
- Jojoba Oil*
- Kiwifruit Seed Oil
- Macadamia Nut Oil*
- Meadowfoam Oil
- Olive Oil*
- Pomegranate Oil
- Pumpkin Seed Oil*
- Rapeseed Oil
- Rosehip Oil*
- Safflower Oil*
- Sunflower Oil*
- Sweet Almond Oil
- Wheatgerm Oil

**Product Details**
All of the products listed above are HACCP Certified & GE Free.
*Available as Certified Organic.
For further product details please see our website.
Midlands Apiaries
Product List

The following list contains a range of our apiary products.

Bulk Honey
- Honey Dew
- Multiflora
- Rātā
- Kāmahi
- Rewarewa
- Thyme
- Clover
- Mānuka Multiflora
- Mānuka 5+/ MGO83+
- Mānuka 10+/ MGO263+
- Mānuka 15+/ MGO514+

Packed Honey
- Honey Dew
- Multiflora
- Flavoured Honey
- Rātā
- Kāmahi
- Rewarewa
- Thyme
- Clover
- Mānuka Multiflora
- Mānuka 5+/ MGO83+
- Mānuka 10+/ MGO263+
- Mānuka 15+/ MGO514+
- Mānuka 20+/ MGO829+
- Mānuka 24+/ MGO1123+

Specialty Honey Products / Services
- Honey Extraction
- Pollination

Product Details
All of the products listed above are HACCP Certified & GE Free. For further product details please see our website.